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**PSYCHOLOGY**

**9698/22**

Paper 2 Core Studies 2

**October/November 2018**

**1 hour 30 minutes**

No Additional Materials are required.

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**READ THESE INSTRUCTIONS FIRST**

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.

Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.



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This document consists of **3** printed pages, **1** blank page and **1** Insert.

**Section A** (50 marks)

Answer **both** questions in this section.

- 1 Maguire et al. (taxi drivers) carried out an experiment which studied activation of the right hippocampus. An alternative way to investigate this would be to use the case study method.
- (a) Describe the features of the case study method. [5]
  - (b) Design an alternative way to investigate activation of the right hippocampus as a case study and describe how it could be conducted. [10]
  - (c) Evaluate this alternative way of studying activation of the right hippocampus in methodological and practical terms. [10]
- 2 Haney, Banks and Zimbardo conducted a study to investigate social roles in a mock prison.
- (a) Outline what is meant by the 'situational explanation of behaviour' in psychology. [2]
  - (b) Describe **one** finding from the Haney, Banks and Zimbardo study that supports the situational explanation of behaviour. [3]
  - (c) Discuss the strengths and weaknesses of investigating the situational explanation of behaviour using the Haney, Banks and Zimbardo study as an example. [10]
  - (d) Discuss the extent to which the Haney, Banks and Zimbardo study was ethical. [10]

**Section B** (20 marks)

Answer **one** question in this section.

- 3 (a)** Outline what is meant by 'qualitative data'. [2]

Using the studies from the list below, answer the questions which follow:

Rosenhan (sane in insane places)  
Thigpen and Cleckley (multiple personality disorder)  
Dement and Kleitman (sleep and dreaming)

- (b)** Describe how qualitative data were collected in each of these studies. [9]  
**(c)** What are the strengths of collecting qualitative data? [9]

- 4 (a)** Outline what is meant by the term 'ethnocentric bias' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Piliavin et al. (subway Samaritans)  
Baron-Cohen et al. (eyes test)  
Tajfel (intergroup categorisation)

- (b)** Describe how the data were collected in each of these studies. [9]  
**(c)** What difficulties may psychologists have when they carry out research in one country/culture? [9]

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